

Digital Privacy Statement of the Pura Vida Studios LLC.

Digital Web and Mobile Privacy Statement

Pura Vida Studios LLC is committed to the right to privacy, including digital privacy through web and mobile services. This privacy statement concerns the collection and use of information collected through official Pura Vida Studios LLC websites (www.puravidapictures.com & www.puravidafilmmakers.com) and other digital channels.

Gathering and Use of Information / Personally Identifiable Information

Pura Vida Studios LLC's official websites are www.Puravidafilmmakers.com and www.puravidapictures.com - herein referred to as "*Pura Vida Studios Websites*." Personally identifiable information (PII) will not be collected while you visit Pura Vida Studios Website/s or other digital channels of Pura Vida Studios unless voluntarily provided by you. You may be requested to provide personally identifiable information when accessing membership pages, password-protected websites, joining mailing lists, or engaging in payment transactions on Pura Vida Studios Websites. This information may be used for related purposes, including responding to requests for information or services, or communicating information that may be of value or interest to you. Your information will not be shared by Pura Vida Studios with third parties.

Non-Personally Identifiable Information

Depending on the type and use of your web browser, information may be given by your web browser and collected into server logs by www.PuraVidaPictures.com and www.PuraVidaFilmmakers.com while you visit Pura Vida Studios LLC websites and other digital properties, including IP addresses. Standard information about your computer, including the type of web browser and operating system in use, may also be collected. Your usage of Pura Vida Studios Websites and digital properties, such as pages visited, search queries, and length of visits, may also be collected. This information is non-personally identifiable information and can be used to help diagnose technical issues and suggest digital solutions for improving Pura Vida Studios Websites and other digital channels.

Cookies

Portions of Pura Vida Studios Websites and digital properties may use "cookies," or the text files sometimes transferred to your digital device through your web browser. Cookies are used to save your preferences as well as to track statistics on usage of certain parts of Pura Vida Studios websites and other digital channels. Pura Vida Studios' use of cookies does not involve the collection of personally identifiable information.

By changing the selection settings of your particular web browser, you have the option not to accept cookies and can block or restrict the use of cookies. Cookies already saved can also be deleted through your browser preferences & settings.

You can choose not to accept cookies by selection settings on your web browser that block or restrict the use of cookies. You can also delete cookies that have been placed on your computer or device.

Sharing Your Information

Any personally identifiable information collected by Pura Vida Studios will not be shared, sold, or rented out to third parties and will be treated in compliance with federal and state laws and regulations concerning PII and digital privacy.

In cases when Pura Vida Studios has personally identifiable information (PII) about you, we will not sell, rent, or share that PII and will treat it in compliance with federal and state laws and regulations.

Advertising

Pura Vida Studios may work with third party vendors to show our advertisements on non-Pura Vida Studios Websites and digital properties. Pura Vida Studios and third-party vendors with whom we contract may use cookies and web beacons to serve our ads based on your prior visit(s) to Pura Vida Studios Websites and digital properties and to assess the effectiveness of our ads. This is also called Targeted Advertising or Interest-Based Advertising.

Security

Pura Vida Studios LLC takes digital privacy very seriously and is committed to maintaining reasonable physical, technical and administrative procedures to secure and safeguard all information collected by the Pura Vida Studios, including from loss, misuse, or alteration of the information. This includes the use of encryption when collecting or transferring sensitive data such as credit card information. Please be aware that despite our best care and efforts, Pura Vida Studios cannot provide an absolute guarantee as to the security of any information transmitted and collected through Pura Vida Studios digital services, and any information shared will be done so at your own risk.

Changes to this Privacy Statement

Pura Vida Studios reserves the right to alter or modify this privacy statement in whole or in part at any time. A modified policy would be posted on this page with an accurate and updated effective date.

Questions

Any questions regarding the digital web and mobile privacy practices of Pura Vida Studios LLC can be made to contact@puravidafilmmakers.com

Effective Date: Nov 18, 2022